

Business Investment Program Application Form



Name of business

Type of business

Vision and mission statement

Strategic goals *(please provide evidence of strategic goals over a 3-5 year period)*

Employment generated *(Will you be employing more staff? If so, how many? Will you be looking to expand staff numbers in the future?)*

Revenue generated for the area

Multiplier effect on other industries *(Will your business assist in the development of future industries in the area?)*

Value adding to other sectors *(Will your business support other local businesses?)*

Environmental impacts *(Will your business affect our local environment?)*

Economic impacts *(Are there any economic impacts of your business?)*

Social impacts *(Will there be any affect, positive or negative, on our community?)*

Likely revenue flow to the Shire of Dalwallinu

Infrastructure enhancement *(Do you envisage a future growth of your business?)*

Other relevant information

As part of the Business Investment Program, Council have listed the below areas which they *may* be able to assist your business venture.

Please tick the appropriate box / boxes which your business requires assistance with:

- Rates holidays
- Marketing and Promotional Pack
- 'Open Day' for the new business
- Assistance with Site Works
If selected, please state what the site works are needed and an exact cost.

- Discounted application fees.

This information is true and correct to the best of my knowledge and I have clearly read the terms and conditions on page four (4) of this application.

Name (print) _____

Signature _____

Position _____

Terms & Conditions

1. All applications will be assessed on a case by case basis in which Council has the authority to refuse entry onto the Business Investment Program at any time.
2. There is no guarantee that businesses will be granted the assistance requested on page three (3) of this application, as it is at the discretion of Council at all times. See the below conditions for each requested area of assistance;
 - a. Rates concessions; are typically available for the for 36 months where the businesses pay no rates within this period. 50% of rates are paid by the business for following 12 months and full rates are paid to Council thereafter.
 - b. Marketing & Promotional Pack; assistance and advice given by the Shire of Dalwallinu on marketing in the local area. Cost of all marketing & promotional materials to be at the businesses cost unless otherwise informed by Council.
 - c. Open Day; Held by the Business at the new businesses premises. The Shire of Dalwallinu will contribute to the value determined on a case be case basis, limited to a maximum of \$300.00.
 - d. Site Works; if required Council will assist depending on the capacity of works needed and the availability of staff at that time. An exact cost and detailed drawings of the site plan must be included in this application.
 - e. Discounted Application Fees; a discount of up to 50% of application fees will be offered to the business at Councils discretion.
3. If the applicant is not granted approval onto the Business Investment Program they will be advised in writing.
4. Applications must also be coupled by a cover letter outlining the businesses details and including their corporate logo.